

# SERVICES INTRODUCTION

## SHOP.ONE

Homepage: <http://shopone.com.vn>

VIETTEL GROUP - VIETTEL TELECOM CORPORATION



# CONTENT

1. SERVICE INTRODUCTION
2. TARGET CUSTOMERS
3. THE MAIN FUNCTIONS
4. PRICE AND PROMOTION
5. THE POLICY FOR AGENTS AND COLLABORATORS
6. REGISTRATION INTRODUCTION
7. HOW TO USE INTRODUCING
8. Q&A



Say it your way

VIETTEL GROUP - VIETTEL TELECOM CORPORATION

## SERVICE DESCRIPTION



PROFESSIONAL BUSINESS

This software to match all management need from A to Z of the subjects below:

Fashion shop (Clothes, Shoe – sandal, accessories...)

- Item management.
- Warehouse import - export
- Purchasing
- Manage and take care customer after sale

To speed up the total grand sale.

# TARGET CUSTOMERS



Shop of Clothes, Footwear, accessories...



Staff employment



Having outlet network



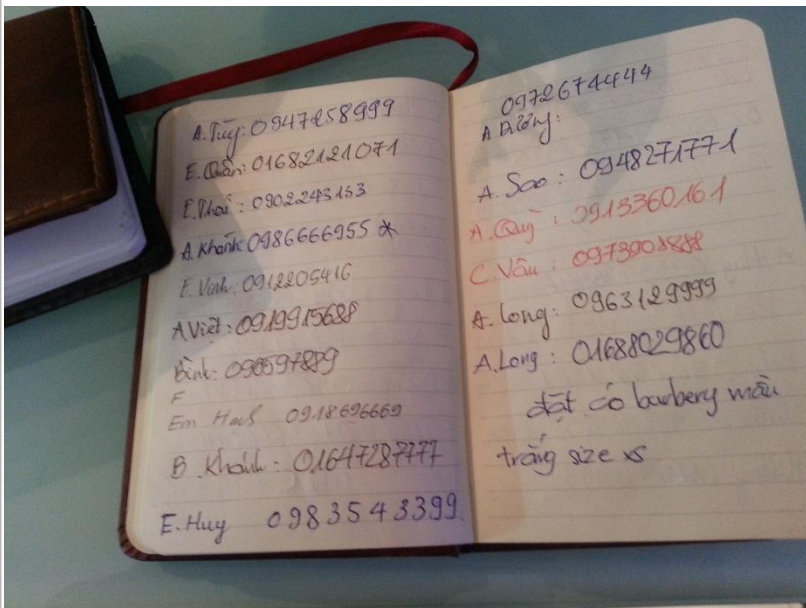
The boss in frequent travel



Have got the buyer mobile number contact data saving, usually SMS sending for advertising and customer care



# TARGET CUSTOMER



3013	V. Anh	Q. Ninh	0168916836	5050	314	Hue	Q. Ninh	091234628	2670
	Tuyen	T. Hoa	0947837775	2480	414	Lan	T. Nguyen	0982767583	1780
	Thuy	Q. Binh	0983597163	1800		Hien	Phu Tho	092490344	2790
	Thao	HN	0906403233	1520		Nga	Q. Ninh	0934932058	960
	Ha	HN	0902225223	2170		Nga	H. Phay	0983232230	2750
2913	Linh	HN	0904785153	1160		H. B. C.	Nghe An	0974395393	1080
	Thao	Yen Bai	01634429767	750	514	Canh	H. Phay	0936706586	5680
	Hang	Lai Chau	01683248688	2140		Huong	Huy Tho	0974024716	2630
	Am	Q. Ninh	0906062087	960		Tuyen Anh	Q. Ninh	0979655883	1180
	EThuyn	T. Nguyen	0982817783	5420		Hai Anh		0989022283	1200
	Linh	HN	01284361576	1510		Quynh	H. Phay	0936477347	1200
3013	Anh	Q. Ninh	0934522545	1090		Dinh	L. Son	0987663204	2240
	Hanh	Xuan Hoa	0986886655	850	614	Pha	B. Giang	0168352886	2460
	Ha	HN	091611373	1870		Ngoc	L. Son	0976512230	1240
	Thuy	B. Ninh	01684624831	760		C. Xuan	L. Son	0166656668	1960
3413	Thao	H. Phay	0986890561	960		Hang	HN	0977118561	2400
	Phai Anh	N. Binh	0943362666	1080		Nhung	Phu Tho	01688286429	5170
114	Ngan	Ha Giang	01643080686	1890	714	Q. Binh	Q. Binh	0906403253	9250
	Nguyen	H. D. Giang	0982853736	1580		E. Ngan	Ha Giang	01648080686	2380
	Huy	H. D. Giang	0922303079	1670		Loan		0947135199	600
	B. Giang	HN	0972456627	1620		Pha	Nghe An	0978850327	2360
214	Phay	HN	097788598	2150		C. Anh	Yen Bai	0974708757	2040
	Dung	T. Nguyen	01643587665	1080		C. Hung	Tran Hoa	0983169875	2080
	Pha	B. Giang	0826450800	1020	314	Nhung	H. D. Giang	0163238886	960
	Linh	HN	01287961576	1100		Yen	Q. Ninh	090210060	900
314	Thuy	H. Phay	01226260808	1690		Huy	HN	09468774834	820
	Phay	Q. Ninh	0975635775	1070	914	H. Phay	HN	0902562848	1410
	Phay	HN	0922573814	1020		Mai	HN	0986193256	1420
	Phay	Q. Ninh	0936649366	1120	1014	Phuong	Q. Ninh	0934822866	5420
	Phay	HN	093563918	1120					

# FUNCTION

## Purchasing management



Good manager



Input – output manager



Sale, receipt printing



Management of  
earning and paying  
Statistical report



## Customer care and feedback



Customer  
management and  
classification



Advertising SMS  
sending



Customer take care and  
feeding SMS sending



List and report

# PRICING



Software using fee (onetime payment)



Brandname SMS charge( monthly payment)



Hardware device (payment on items)

## FEE OF SOFTWARE USING & BRANDNAME SMS

Software	SMS fee (SMS brandname)	Software using fee	Note
ShopONE	<p>- <b>Customer caring SMS:</b>                      + Viettel network:                          3.6 cent/ sms                      + Vinaphone/Mobiphone network:                          3,8 cent/ sms                      - <b>Advertising SMS:</b>                      + Viettel network:                          2,2 cent/ sms                      + Vinaphone/Mobiphone network:                          2.9 cent/ sms</p> <p><u>Notice:</u>                      The price may be changed                      according to the established market                      USD/ VND exchange rate</p>	128 USD onetime payment	<p>- Non - time limited software using</p> <p>- Free supportation of set up, operating introduction, customize and mistake controlling in the first 24 months.</p>



# HARDWARE APPLICANT

Items	Selling price	Discount
GS 220 invoice printing	47.5 USD	
C230 invoice printing	131.1 USD	
ZEBEXZ3100 code reader machine	55.2 USD	6.2 USD
PRP085K printing machine <u>Notice:</u> The price may having change according to the market established USD/ VND exchange rate.	123.6 USD	9.7 USD

# COMMISSION FOR COLLABORATOR



# COMMISSION FOR AGENTS



# SIGNING UP INTRODUCTION (1)

**Step 1 :** Log in this website: <http://shopone.com.vn>, access Signing for using.

**Step 2 :** Fill out the signing information

- The information need be filled: The shop name, Category, Address, Contact name, Phone number, Customer relation name.
- Click **Sign up**

**Step 3:** The network returns Username/Password for usagement

# SIGNING UP INTRODUCTION (2)

**Notice :** When you install the Shoping management

- If for customer care only, just access the website.
- If for shop managing (such as: items, warehouse, sale):
  - Software download
  - Setting (including: Xampplite, Java (JRE))
  - The first time setting up (Item lines, Product, Import/inventoring)

# INTRODUCTION – FEE CHARGING

**Access:** <http://shopone.com.vn>, by the shop owner account:

- Choosing Menu **Account/ Recharging**
- Input the information on the Viettel scratch card:
  - **Series number:** To be the series printed on Viettel card
  - **Viettel card code:** To be the scratch code under the silver coating.
  - **Checking code:** Enter the captcha code screened
- Recharging confirmation loaded.

# INTRODUCTION – CUSTOMER CARE

**Access:** <http://shopone.com.vn>, by the shop owner account:

- Manage customer information by the module Customer Function
- Operate the program customer care SMS sending
- Receive effective statistics record

# INTRODUCTION – BUSINESS

## Log in the software Shop.ONE CLIENT

- Sale by bar code.
- Items management (Warehouse import and export)
- Cash and income management
- Receive the data record

Access the website: <http://shopone.com.vn> to receive the data report.

Get the record via SMS of revenue, current sale balance by session.





**Say it your way**

Q & A



**Say it your way**

**THANKS YOU!**

**VIETTEL GROUP**

**VIETTEL TELECOM CORPORATION**

Address: 45<sup>th</sup> Floor, Keangnam Landmark 72, Plot E6, Pham Hung Road, Nam Tu Liem District, Hanoi, Vietnam

Hotline: (+84) 983051858

Email: [ictbiz@viettel.com.vn](mailto:ictbiz@viettel.com.vn),

Website: [international.viettel.vn](http://international.viettel.vn)